



# **1/10-Inch 0.3 Mega Pixel Image Sensor SP0A29**

## **Specification**

**Version Commercial 1.2**

**2013.07.05**

**SuperPix Micro Technology Co., Ltd**

# SuperPix 1/10 - Inch 0.3Mega Pixel Image Sensor

## 1/10-Inch 0.3 Mega Pixel Image Sensor

## Part Number SP0A29

The 1/10 inch 0.3-megapixel color image sensor SP0A29 is the upgrade version of SuperPix® SP0AXX series products that has been widely used in mobile phone and tablet computer markets. With plenty of sophisticated functionalities, SP0A29 can capture both video and single images and becomes a perfect choice for portable equipment. The SP0A29 consists of 640 x 480 effective pixels, low power analog signal processing circuits (ASP), improved image signal processor (ISP), parallel and MIPI data output interface. Based on SuperPix®'s the 2<sup>nd</sup> ISP algorithms, the image performance such as white balance, image sharpness, exposure control, and de-noise are greatly improved. Compared with similar products, SP0A29 shows better cost performance. SP0A29 supports high frame speed up to 30fps @ 640 x 480 (VGA) resolution through a 1-line MIPI interface or a traditional high speed parallel interface.

### Functionalities

- CMOS Image Sensor
- Image Signal Processor
- MIPI Serial Interface
- Parallel Interface

### Applications

- Mobile Phone Camera
- Tablet Build-in Camera
- Notebook PC Camera
- PC Camera
- Web Camera



[www.SuperPix.com.cn](http://www.SuperPix.com.cn)

## List of Contents

|   |           |
|---|-----------|
| <b>Overview .....</b>                   | <b>5</b>  |
| General Description.....                | 5         |
| Function Diagram.....                   | 6         |
| Typical Application List .....          | 6         |
| Typical Application Diagram.....        | 6         |
| Key Performance Parameters .....        | 7         |
| <b>Features List .....</b>              | <b>8</b>  |
| <b>Function Description.....</b>        | <b>9</b>  |
| Pixel Array Structure .....             | 9         |
| Image Signal Process .....              | 10        |
| Mirror and Flip .....                   | 10        |
| Test Pattern .....                      | 10        |
| Automatic Black Level Calibration ..... | 10        |
| Automatic White Balance .....           | 11        |
| Automatic Exposure Control .....        | 11        |
| Gamma Correction .....                  | 11        |
| Lens Shading Compensation .....         | 11        |
| Demosaic Function .....                 | 11        |
| Denoise Function.....                   | 12        |
| Color Correction Function.....          | 12        |
| Bad Pixel Correction .....              | 12        |
| RGB to YUV Conversion .....             | 12        |
| Special Effect.....                     | 12        |
| Output Interface .....                  | 12        |
| MIPI Serial Interface .....             | 13        |
| I <sup>2</sup> C Bus .....              | 13        |
| Single READ and Single WRITE.....       | 13        |
| Start/Stop Conditions.....              | 15        |
| Acknowledge Bit.....                    | 15        |
| Data Valid .....                        | 15        |
| Timing Parameter .....                  | 16        |
| <b>Electric Characteristics .....</b>   | <b>17</b> |
| DC Specifications.....                  | 17        |
| <b>Power Up/Off Sequence .....</b>      | <b>18</b> |
| Power Up Chart.....                     | 18        |
| Power Off Chart .....                   | 19        |
| <b>Package.....</b>                     | <b>20</b> |
| <b>Chief Ray Angle.....</b>             | <b>24</b> |
| Pixel Array Information.....            | 24        |
| CRA Information.....                    | 24        |
| <b>Revision History .....</b>           | <b>25</b> |

## List of Figures

|           |  |    |
|-----------|--|----|
| Figure 1  | Function Diagram .....                                   | 6  |
| Figure 2  | Typical Application .....                                | 6  |
| Figure 3  | Pixel Floor Plan .....                                   | 9  |
| Figure 4  | Sensor Pixel Description .....                           | 9  |
| Figure 5  | Mirror and Flip .....                                    | 10 |
| Figure 6  | I <sup>2</sup> C Read & Write Description .....          | 14 |
| Figure 7  | I <sup>2</sup> C Start & Stop Description .....          | 15 |
| Figure 8  | I <sup>2</sup> C Acknowledge Bit Description .....       | 15 |
| Figure 9  | I <sup>2</sup> C Data Transport Description .....        | 15 |
| Figure 10 | I <sup>2</sup> C Bus Timing Parameter Illustration ..... | 16 |
| Figure 11 | Pixel Array Information .....                            | 24 |
| Figure 12 | CRA Information .....                                    | 24 |

## List of Tables

|         |                                  |    |
|---------|----------------------------------|----|
| Table 1 | Key Performance Parameters ..... | 7  |
| Table 2 | Package Dimensions .....         | 22 |
| Table 3 | Pin Description .....            | 23 |

## Overview

### General Description

SuperPix<sup>®</sup> SP0A29 is an advanced 1/10 inch, 0.3 mega pixel color image sensor chip with a sophisticated image signal processor (ISP) functionality and the latest MIPI interface - Mobile Industry Processor Interface. SP0A29 produces extraordinarily refined digital pictures, and its ability to capture both video and single images makes it the perfect choice for a wide range of mainstream consumer applications. SP0A29 can output image data through MIPI interface, which is the most important data transport path for the next generation smart phone and makes SP0A29 capable of various products. In addition the SP0A29 is based on the SuperPix<sup>®</sup> 2nd generation CMOS image sensor technology and is the upgrade edition of SuperPix<sup>®</sup> SP0AXX series products. The recommendable low stack height, high speed interface, and high quality images will make it become a critical role for handset market.

SuperPix<sup>®</sup> always tries to enhance its image sensor technology and SP0A29 is designed specifically to meet the demands of the rapidly growing handset market. Plenty of advanced features enable the SP0A29 to become the best-in-class 0.3 mega CMOS sensor. The processing functions of SP0A29 include all standard and advanced functions, for instance, advanced auto white balance, refined image sharpen and de-noise function, bad pixel calibration based on improved algorithm, advanced auto exposure control, and so forth. Further more, with high performance MIPI interface SP0A29 consumes much less power and continued output high definition images. SP0A29 supports high frame speed up to 30fps @ 640 x 480 (VGA) resolution transferred over a one line MIPI interface or a traditional high speed parallel interface.

An overview of the SP0A29 Image Sensor features and functions will be given below.

## Function Diagram

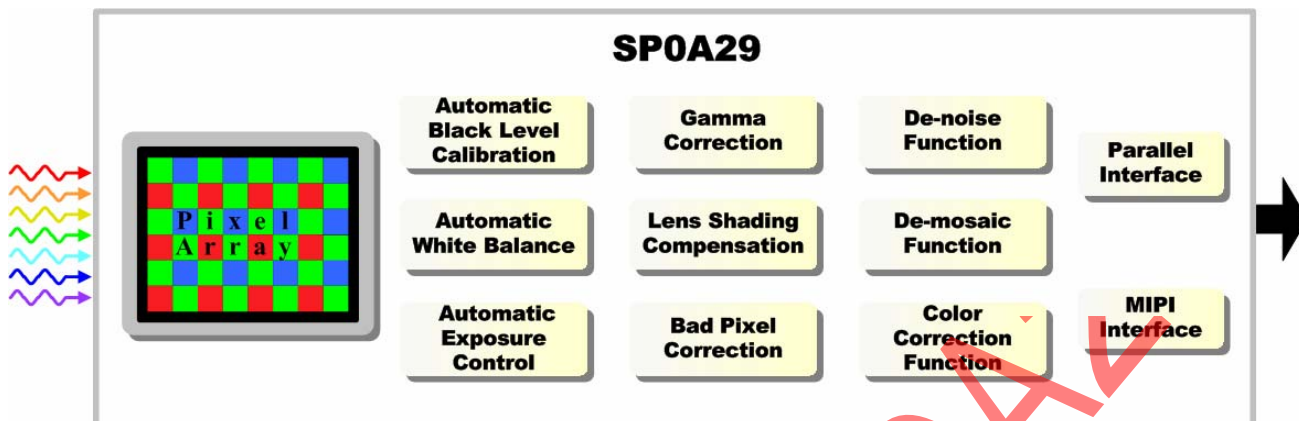


Figure 1 Function Diagram

## Typical Application List

- Mobile Phone Camera
- Tablet Build-in Camera
- Notebook PC Camera
- PC Camera
- Web Camera

## Typical Application Diagram

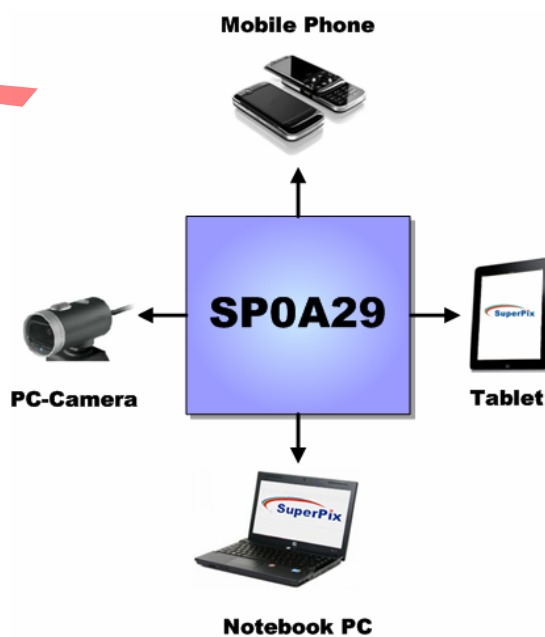


Figure 2 Typical Application

## Key Performance Parameters

| Parameter             | Value                                     |
|-----------------------|---|
| Active Pixel Array    | 640 x 480                                 |
| Pixel Size            | 2.2um x 2.2um Square Pixel                |
| Lens Size             | 1/10 inch                                 |
| Color Filter          | Primary Color Filter<br>Bayer arrangement |
| Power Supply          | I/O 1.7V ~ 3.0V                           |
|                       | Analog 2.6V ~ 3.0V                        |
| Power Consumption     | Active TBD                                |
|                       | Standby 15uA                              |
| Data Formats          | Raw Bayer Format                          |
|                       | YUV422                                    |
| Output Formats        | CSI-2 1lane                               |
|                       | 8bit Parallel                             |
| Input Clock           | 6 – 30 MHz                                |
| Max. Frame Rate       | 30fps@VGA Mode                            |
| Operating Temperature | -20°C ~ 70°C                              |
| Stable Temperature    | 0°C ~ 50°C                                |
| Package               | COB / TSV                                 |

Table 1 Key Performance Parameters

## Features List

- Support VGA (0.3Mega 640x480) resolution
- Advanced 2.2um x 2.2um pixel architecture
- Embedded image preprocessor functionality
  - Automatic Black Level Calibration
  - Automatic White Balance
  - Automatic Exposure Control
  - Gamma Correction
  - Lens Shading Compensation
  - De-mosaic Function
  - De-noise Function
  - Color Correction Function
  - Bad Pixel Correction
  - Special Effect: Sepia, Monochrome, Emboss, Sketch, Neon, Grey, Solarize, Posteraize, Enchase
- I<sup>2</sup>C bus controlling registers inside chip
- Support high precision VFPN circuit
- Support high speed parallel output interface
- Support MIPI (CSI-2) interface



Function Description

Pixel Array Structure

The SP0A29 pixel array is configured as of 676 columns by 500 rows, shown below.

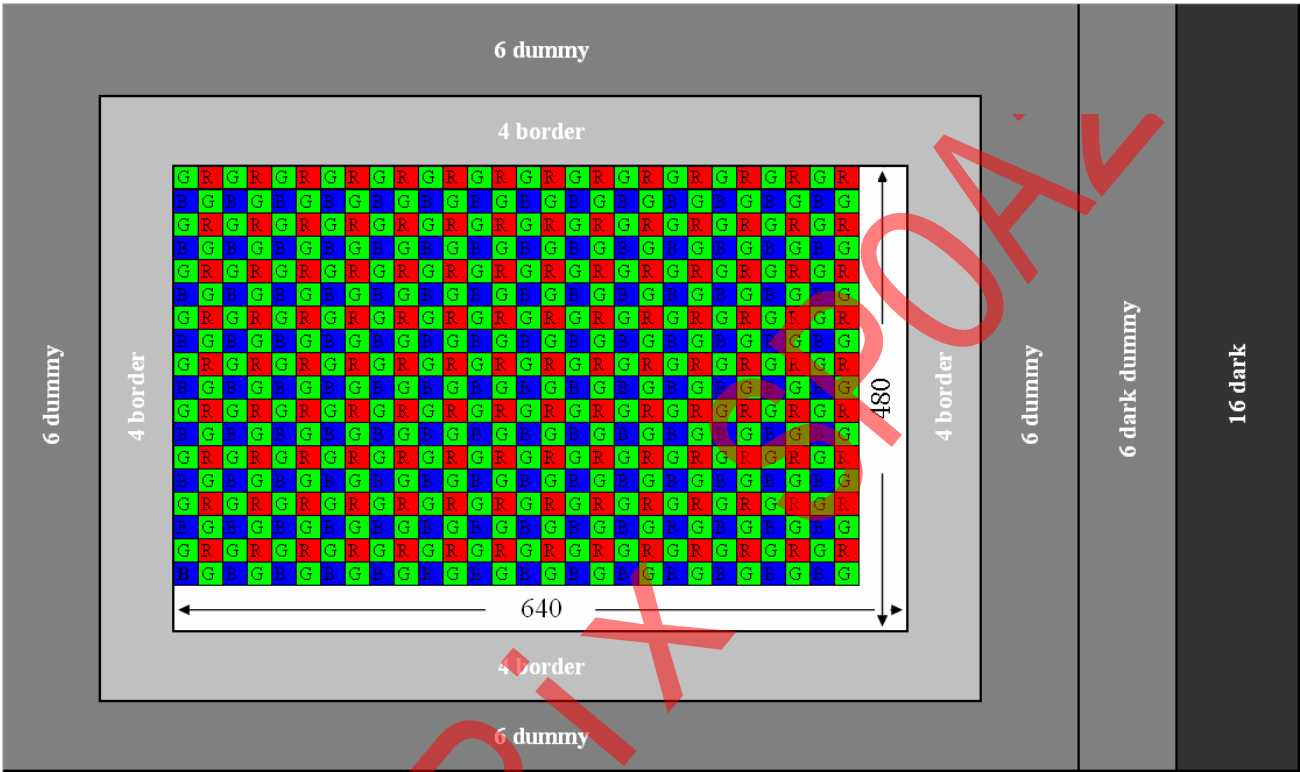


Figure 3 Pixel Floor Plan

Note:  
The color filter of the first pixel at left bottom is blue.

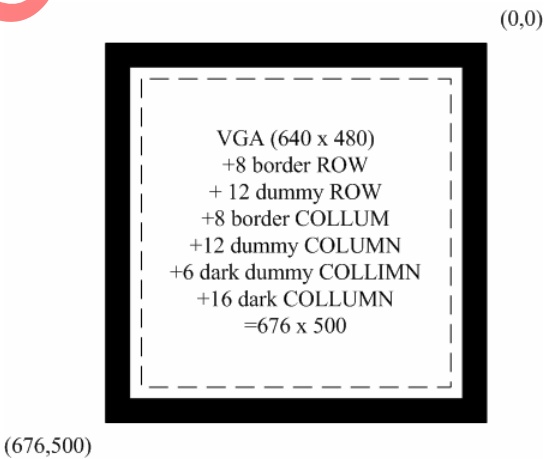


Figure 4 Sensor Pixel Description

## Image Signal Process

- Mirror and Flip
- Test Pattern
- Automatic Black Level Calibration
- Automatic White Balance
- Automatic Exposure Control
- Gamma Correction
- Lens Shading Compensation
- Demosaic Function
- Denoise Function
- Color Correction Function
- RGB to YUV Conversion
- Special Effect

### Mirror and Flip

Mirror and Flip read out modes are provided, and can reverse the sensor data read out order horizontally and vertically respectively.

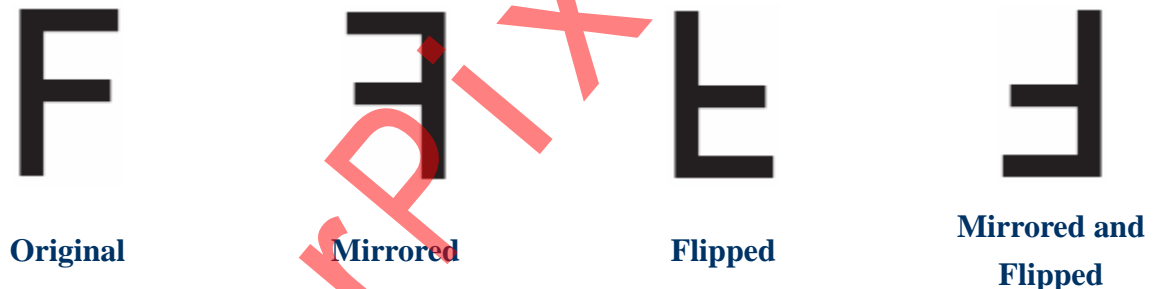


Figure 5 Mirror and Flip

### Test Pattern

Test pattern, color bar, is offered for testing purpose.

### Automatic Black Level Calibration

The pixel array contains several optically black lines, which can be seen at the pixel array structure section. These lines are used to provide the data for black level calibration and further correction.

### Automatic White Balance

Auto white balance unit is help to remove the unrealistic color from the image automatically by referencing the white balance pre-gain. With auto white balance unit, the still / video camera system can determine the color temperature of the light and automatically adjust for the color temperature.

### Automatic Exposure Control

After Gamma unit, the Y value, calculated by R, G, and B values, used to evaluate the luminance and exposure time, digital gain, analog gain are adjusted by this block to get the right luminance for the image.

### Gamma Correction

The main purposed of the Gamma correction function is to compensate the characteristics of the sensor. According to de gamma curve, the pixel values can be converted in order to compensate the sensor output on different light strength conditions.

### Lens Shading Compensation

Lens imperfection can be eliminated by lens shading compensation. It starts with the first pixel of a frame when the lens shading compensation unit is enabled, and correcting each pixel with its gain values.

The lens shading correction is based on one or more reference frames which have to be captured under dedicated light conditions and a dedicated position of the sensor. The pixels of the captured frame are then evaluated by software and the calculated parameters for lens shading correction are stored in different tables. It is also possible to use different lens shading correction parameters for different environment conditions. Therefore additional reference frames for the different conditions are to be captured and evaluated. The calculated parameters including sector settings can be stored in multiple tables.

### Demosaic Function

De-mosaic function is to convert the raw data to RGB image data. The algorithm is a digital image process used to interpolate a complete image from the partial raw data

received from the color filter in form of a matrix of colored pixels. Each raw pixel data is converted to RGB value using an edge-sensitive color interpolation algorithm.

### **Denoise Function**

The denoise function can reduce the noise existing on edges markedly and smooth the shades.

### **Color Correction Function**

The color correction function is including various color profiles that are used for color representation improvement. The function works by making decision based on scene brightness and illumination type.

### **Bad Pixel Correction**

Bad pixels will be detected and be replaced by a value calculated from the neighbor pixel during the Bad Pixel Correction unit. A bad pixel is a pixel which is black, and is not charged when light hits it, a zero value is read. Such bad pixels will be detected and corrected.

### **RGB to YUV Conversion**

It is used to convert the RGB color space to YUV color space so that the following image processing can be done in the YUV color space.

### **Special Effect**

A set of image special effect is supported, which includes sepia, monochrome, emboss, sketch, neon, grey, solarize, posteraize, and enchase.

### **Output Interface**

- MIPI Interface
- Parallel Interface

Both MIPI data output interface and parallel data output interface integrated inside the sensor chip.

## MIPI Serial Interface

MIPI Serial Interface – Mobile Industry Processor Interface is the most important data transport path for the next generation mobile phone, which defines standards for the interface between SP0A29 modules of a mobile. The MIPI interface can support large data stream better than any other data interface. With it SP0A29 can provide more high definition images to the mobile phone.

MIPI inside SP0A29 provides one single uni-directional clock lane and one bi-directional data lane solution for communication links between components inside a mobile device. Data lane has full support for HS and LP data transfer mode.

## I<sup>2</sup>C Bus

### Single READ and Single WRITE

A typical READ or WRITE sequence begins by the master sending a start bit. After the start bit, the master sends the slave device's 8-bit address. The last bit of the address determines if the request will be a read or a write, where a 0 indicates a WRITE and a 1 indicates a READ. The slave device acknowledges its address by sending an acknowledge bit back to the master.

The write device address is 42H and the read device address is 43H. And it is markedly that the device address of SP0A29 is programmable.

If the request was a WRITE, the master then transfers the 8-bit register address to which a write should take place. The slave sends an acknowledge bit to indicate that the register address has been received. The master then transfers the data 8 bits at a time, with the slave sending an acknowledge bit after each 8 bits. The master stops writing by sending a start or stop bit.

A typical READ sequence is executed as follows. First the master sends the write-mode slave address and 8-bit register address just as in the write request. The master then sends a start bit and the read-mode slave address. The master then clocks out the register data 8 bits at a time. The master sends an acknowledge bit after each 8-bit transfer. The data transfer is stopped when the master sends a no-acknowledge

bit.

Tow figures that is shown below will illustrate SP0A29 single READ sequence and single WRITE sequence.

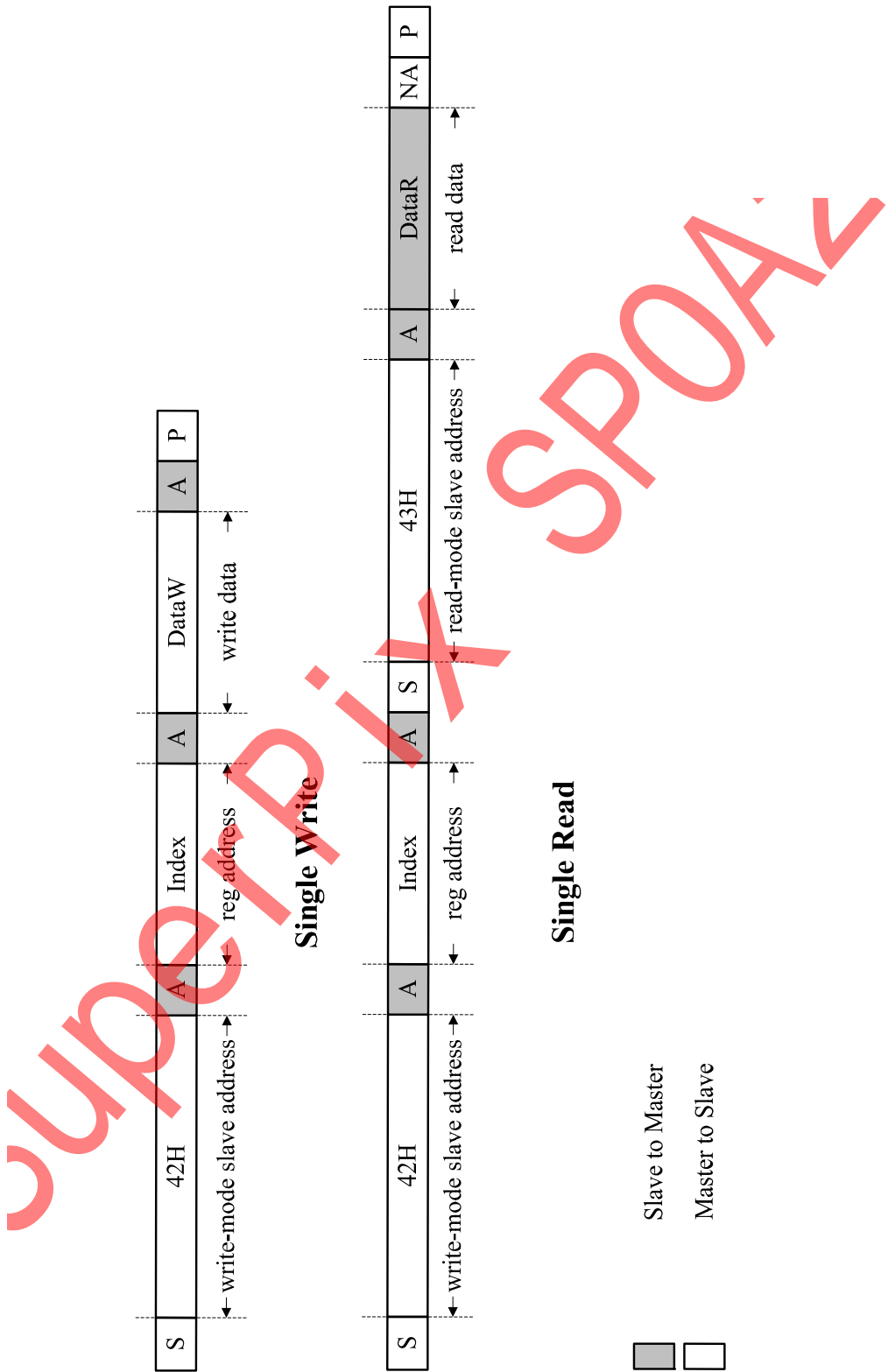


Figure 6 I<sup>2</sup>C Read & Write Description

### Start/Stop Conditions

The serial bus will recognize logic 1 to logic 0 transition on the SDA pin while the SCLK pin is at logic 1 as the start condition. A logic 0 to logic 1 transition on the SDA pin while the SCLK pin is at logic 1 is interrupted as the stop condition.

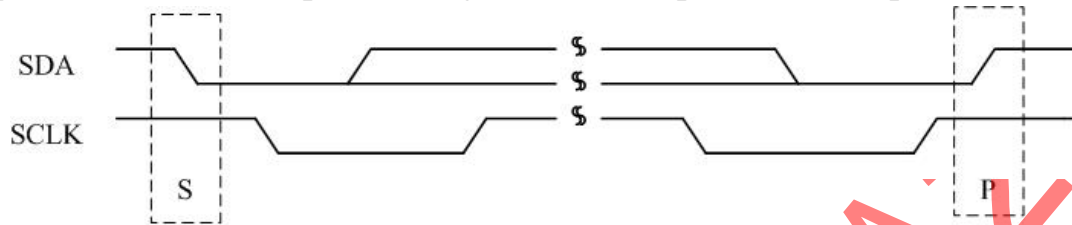


Figure 7 I²C Start & Stop Description

### Acknowledge Bit

The SP0A29 will hold the value of the SDA pin to logic 0 during the logic 1 state of the Acknowledge clock pulse on SCLK.

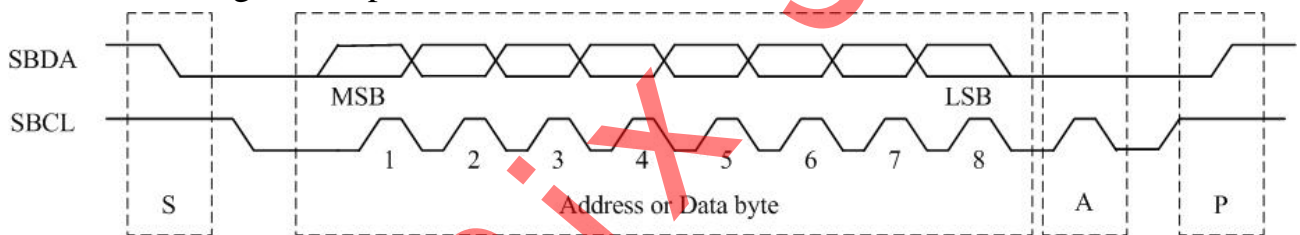


Figure 8 I²C Acknowledge Bit Description

### Data Valid

The master must ensure that data is stable during the logic 1 state of the SCLK pin. All transitions on the SDA pin can only occur when the logic level on the SCLK pin is “0”.

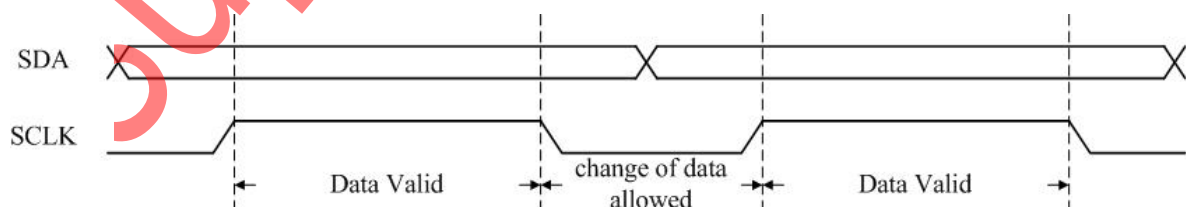


Figure 9 I²C Data Transport Description

## Timing Parameter

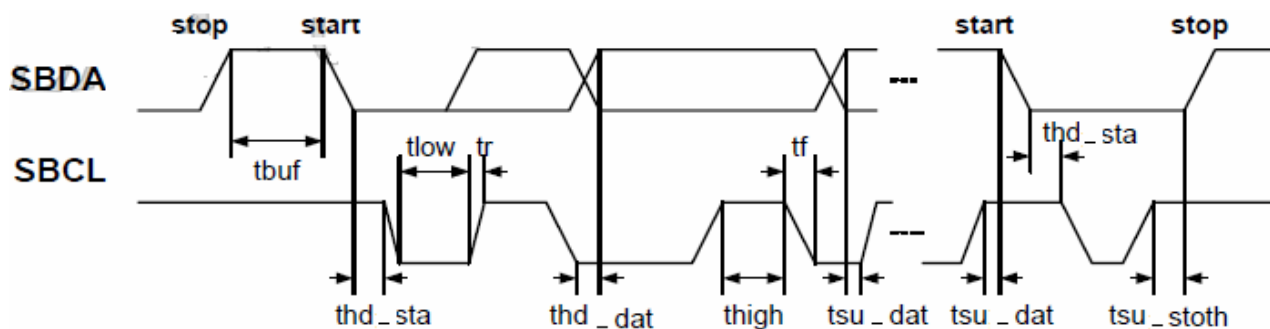


Figure 10 I²C Bus Timing Parameter Illustration

| Symbol  | Description                              | Min | Max | Unit |
|---------|--|-----|-----|------|
| fscl    | SBCL clock frequency                     | 10  | 400 | KHz  |
| tbuf    | Bus free time between a stop and a start | 1.2 | -   | ns   |
| thd_sta | Hold time for a repeated start           | 1   | -   | ns   |
| tlow    | LOW period of SBCL                       | 1.2 | -   | ns   |
| thigh   | HIGH period of SBCL                      | 1   | -   | ns   |
| tsu_sta | Setup time for a repeated start          | 1.2 | -   | ns   |
| thd_dat | Data hold time                           | 1.3 | -   | ns   |
| tsu_dat | Data Setup time                          | 250 | -   | ns   |
| tr      | Rise time of SBCL, SBDA                  | -   | 250 | ns   |
| tf      | Fall time of SBCL, SBDA                  | -   | 300 | ns   |
| tsu_sto | Setup time for a stop                    | 1.2 | -   | ns   |
| Cb      | Capacitive load of bus line (SBCL, SBDA) | -   | -   | pf   |



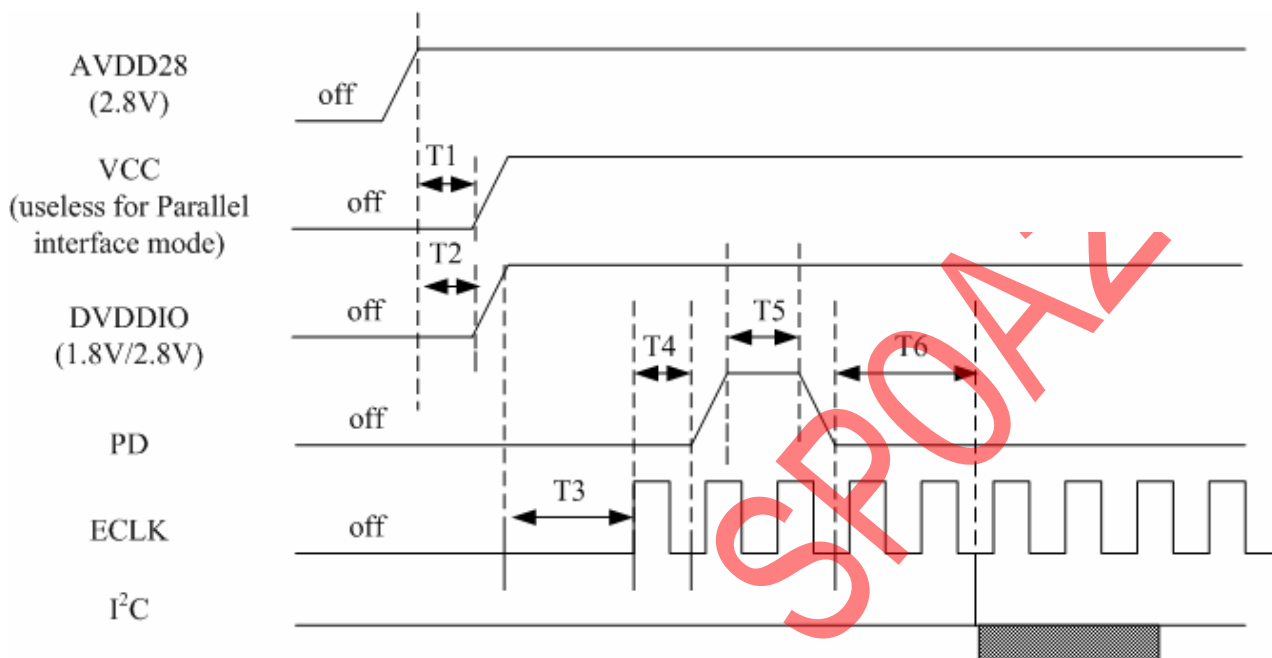
## Electric Characteristics

### DC Specifications

| Symbol | Description                             | Min.      | Typ. | Max.      | Unit |
|--------|---|-----------|------|-----------|------|
| AVDD   | Power supply voltage for IO and analog  | 2.6       | 2.8  | 3.0       | V    |
| VDDIO  | Power supply voltage for IO and digital | 2.6       | 2.8  | 3.0       | V    |
|        |   | 1.7       | 1.8  | 2.0       | V    |
| VIH    | Input high Voltage                      | 0.7xVDDIO |      | 3.0       | V    |
| VIL    | Input low voltage                       | 0         |      | 0.3xVDDIO | V    |
| VOH    | Output high voltage@8mA                 | 0.7xVDDIO |      |           | V    |
| VOL    | Output low voltage@8mA                  |           |      | 0.3xVDDIO | V    |
| T      | Junction Temperature                    | -20       | 25   | 70        | °C   |

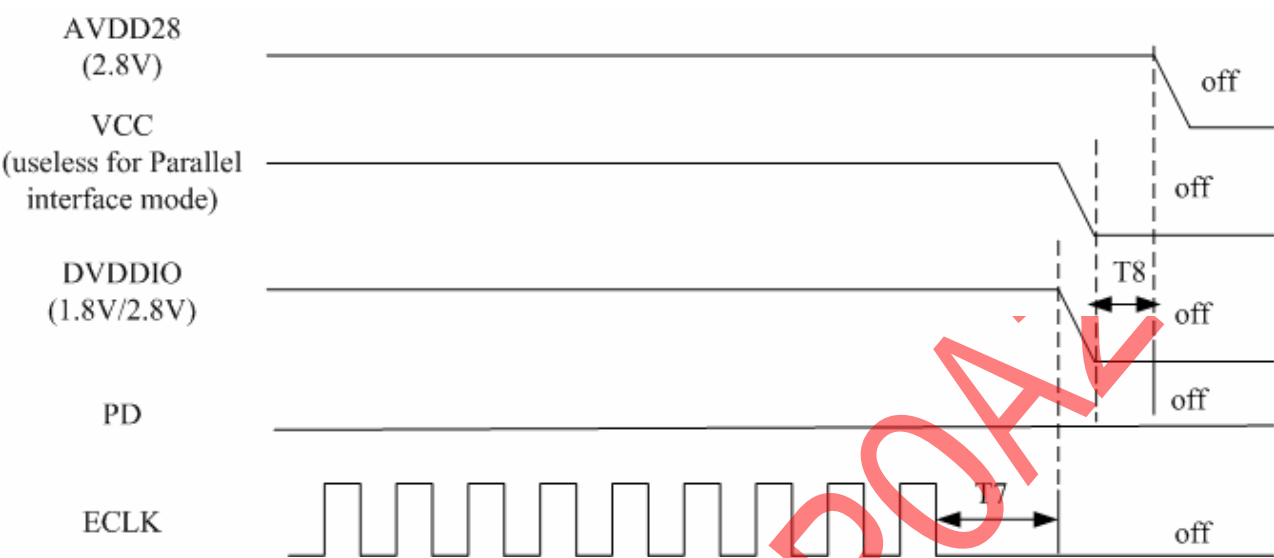
## Power Up/Off Sequence

### Power Up Chart



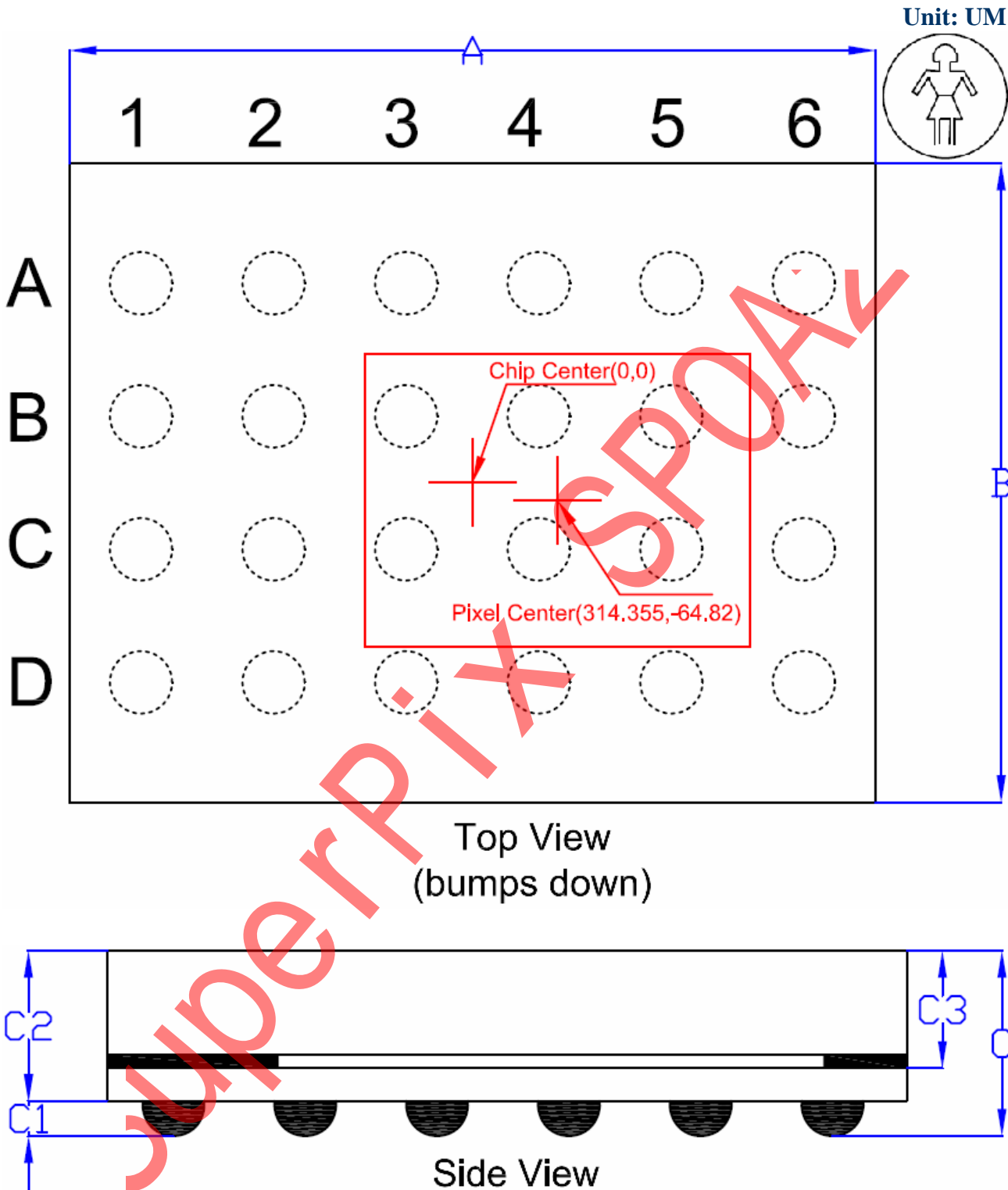
| Symbol | Description                              | Min. | Unit |
|--------|--|------|------|
| T1     | Time from AVDD28 to VCC                  | 0    | ms   |
| T2     | Time from AVDD28 to DVDDIO               | 0    | ms   |
| T3     | Time from DVDDIO to clock plus input     | 0    | ms   |
| T4     | Time from clock plus input to PD up edge | 0    | ms   |
| T5     | PD high plus time                        | 100  | ns   |
| T6     | Time from PD down edge to available I²C  | 5    | ms   |

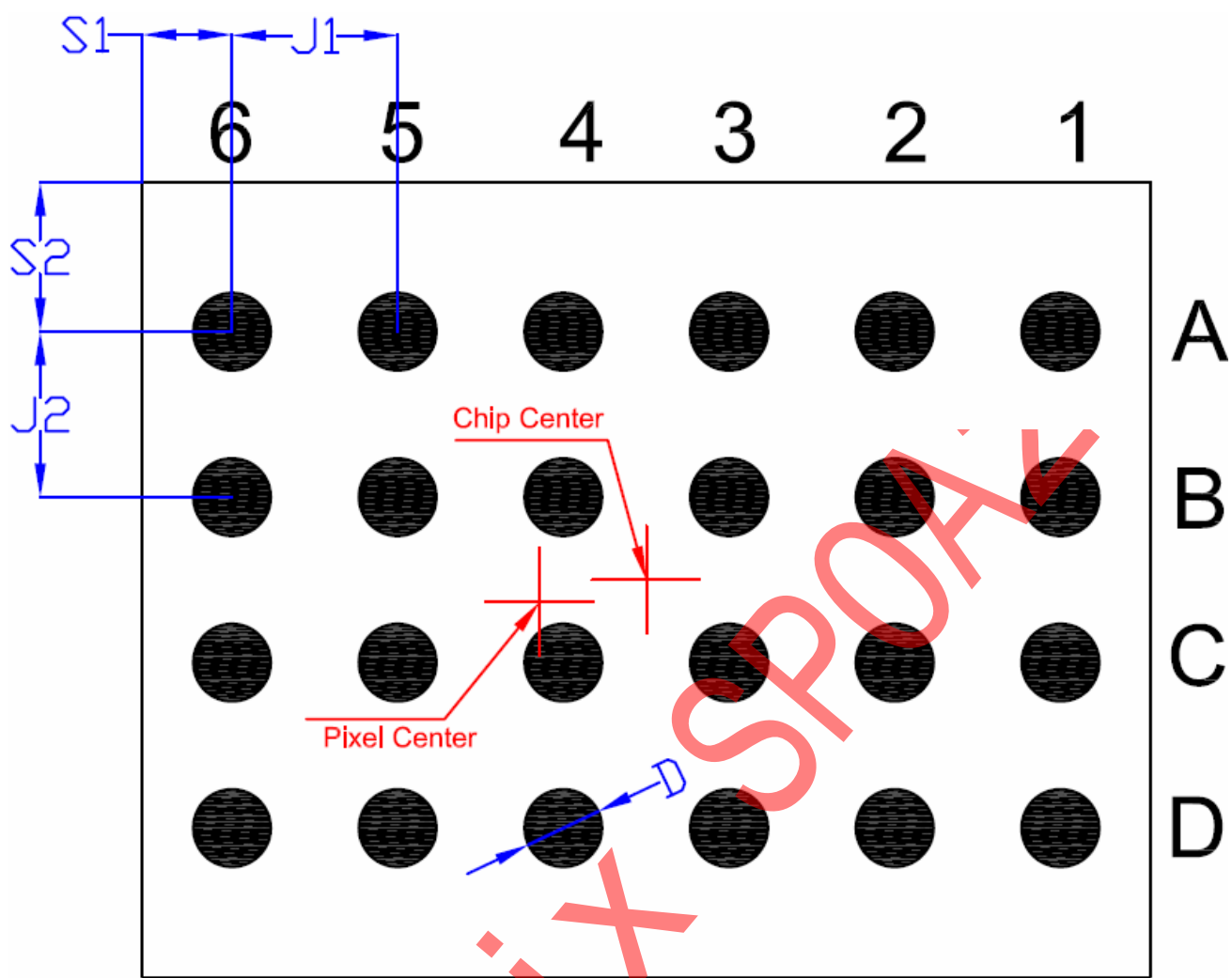
Power Off Chart



| Symbol | Description  | Min. | Unit |
|--------|--|------|------|
| T7     | Time from clock plus stop to DVDDIO and VCC power down | 0    | ms   |
| T8     | Time from DVDDIO and VDD to AVDD28 power down          | 0    | ms   |

Package





Bottom View  
(Bumps up)

| Pin Location | 1   | 2   | 3   | 4    | 5     | 6      |
|--------------|-----|-----|-----|------|-------|--------|
| A            | D0M | CKP | VCC | ECLK | PCLK  | SBDA   |
| B            | D0P | CKM | VSS | PWDN | HSYNC | VSYNC  |
| C            | D1  | D2  | D4  | DVDD | D7    | GND    |
| D            | D0  | D3  | D5  | D6   | SBCL  | AVDD28 |

| Parameter                                 | Symbol | Nominal | Min. | Max. |
|---|--------|---------|------|------|
| Package Body Dimension X                  | A      | 2980    | 2955 | 3005 |
| Package Body Dimension Y                  | B      | 2354    | 2329 | 2379 |
| Package Height                            | C      | 720     | 660  | 780  |
| Ball Height                               | C1     | 130     | 100  | 160  |
| Package Body Thickness                    | C2     | 590     | 555  | 625  |
| Glass Thickness                           | C3     | 445     | 425  | 465  |
| Ball Diameter                             | D      | 230     | 200  | 260  |
| Total Ball Count                          | N      | 24      | —    | —    |
| Ball Count X axis                         | N1     | 6       | —    | —    |
| Ball Count Y axis                         | N2     | 4       | —    | —    |
| Pin pitch X axis                          | J1     | 490     |      |      |
| Pin pitch Y axis                          | J2     | 490     |      |      |
| Edge to Pin Center Distance along X axis  | S1     | 265     | 235  | 295  |
| Edge to Ball Center Distance along Y axis | S2     | 442     | 412  | 472  |

Table 2 Package Dimensions

| Pin# | Pin Name | I/O | Description                   |
|------|----------|-----|-------------------------------|
| A1   | D0M      | O   | MIPI data output -            |
| A2   | CKP      | O   | MIPI clock output +           |
| A3   | VCC      | VP  | MIPI Power 2.8V               |
| A4   | ECLK     | I   | Input Clock                   |
| A5   | PCLK     | O   | Pixel Output Clock            |
| A6   | SBDA     | I/O | Slave Tri-state, I2C data bus |
| B1   | D0P      | O   | MIPI data output +            |
| B2   | CKM      | O   | MIPI clock output -           |
| B3   | VSS      | VG  | MIPI ground                   |
| B4   | PWDN     | I   | Power down, "0" normal        |
| B5   | HSYNC    | O   | Horizontal Sync signal        |
| B6   | VSNC     | O   | Vertical Sync signal          |
| C1   | D1       | O   | Pixel Array Output bit1       |
| C2   | D2       | O   | Pixel Array Output bit2       |
| C3   | D4       | O   | Pixel Array Output bit4       |
| C4   | DVDD     | DP  | Digital IO power 2.8V         |
| C5   | D7       | O   | Pixel Array Output bit7       |
| C6   | GND      | DG  | Digital Ground                |
| D1   | D0       | O   | Pixel Array Output bit0       |
| D2   | D3       | O   | Pixel Array Output bit3       |
| D3   | D5       | O   | Pixel Array Output bit5       |

|    |        |    |                                  |
|----|--------|----|----------------------------------|
| D4 | D6     | O  | Pixel Array Output bit6          |
| D5 | SBCL   | I  | Slave I <sup>2</sup> C clock bus |
| D6 | AVDD28 | AP | Analog Power 2.8V                |

Table 3 Pin Description

## Chief Ray Angle

### Pixel Array Information

Unit Pixel size: 2.2um

|                    |               | Value |
|--------------------|---------------|-------|
| Active pixel array | X-axis        | 644   |
|                    | Y-axis        | 484   |
| RIC(mm)            | X-axis edge   | 0.708 |
|                    | Y-axis edge   | 0.678 |
|                    | Diagonal edge | 0.980 |

Figure 11 Pixel Array Information

RIC: Radius from the image center

### CRA Information

| Field(%) | RIC (mm) | CRA (deg) |
|----------|----------|-----------|
| 0        | 0        | 0.00      |
| 5        | 0.049    | 1.54      |
| 10       | 0.098    | 3.08      |
| 15       | 0.147    | 4.63      |
| 20       | 0.196    | 6.17      |
| 25       | 0.245    | 7.72      |
| 30       | 0.294    | 9.26      |
| 35       | 0.343    | 10.80     |
| 40       | 0.392    | 12.32     |
| 45       | 0.441    | 13.83     |
| 50       | 0.49     | 15.31     |
| 55       | 0.539    | 16.76     |
| 60       | 0.588    | 18.17     |
| 65       | 0.637    | 19.53     |
| 70       | 0.686    | 20.83     |
| 75       | 0.735    | 22.08     |
| 80       | 0.784    | 23.25     |
| 85       | 0.833    | 24.35     |
| 90       | 0.882    | 25.36     |
| 95       | 0.931    | 26.25     |
| 100      | 0.98     | 27.02     |

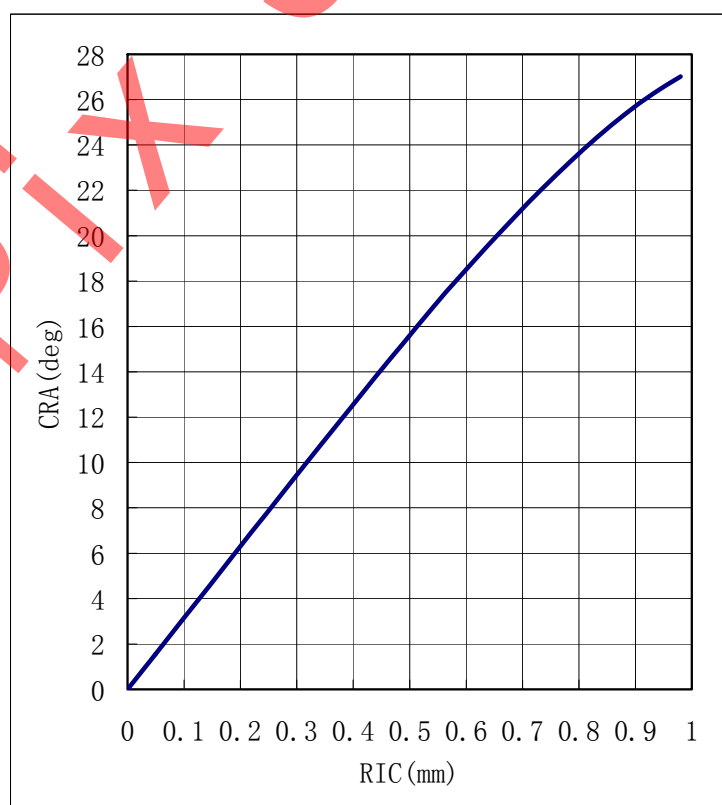


Figure 12 CRA Information



## Revision History

| Version        | Date       | Description  |
|----------------|------------|--|
| Commercial 1.0 | 2013.03.14 | 1. The first version for customers.  |
| Commercial 1.1 | 2013.05.23 | 1. revise the description of the second page, which in correspondence with flyer   |
| Commercial 1.2 | 2013.07.05 | 1. add power up/off sequence<br>2. add CRA information<br>3. revise the pixel array description, the first left bottom pixel is blue<br>4. edit package information, ref 2013.07.04 v3.0 |